







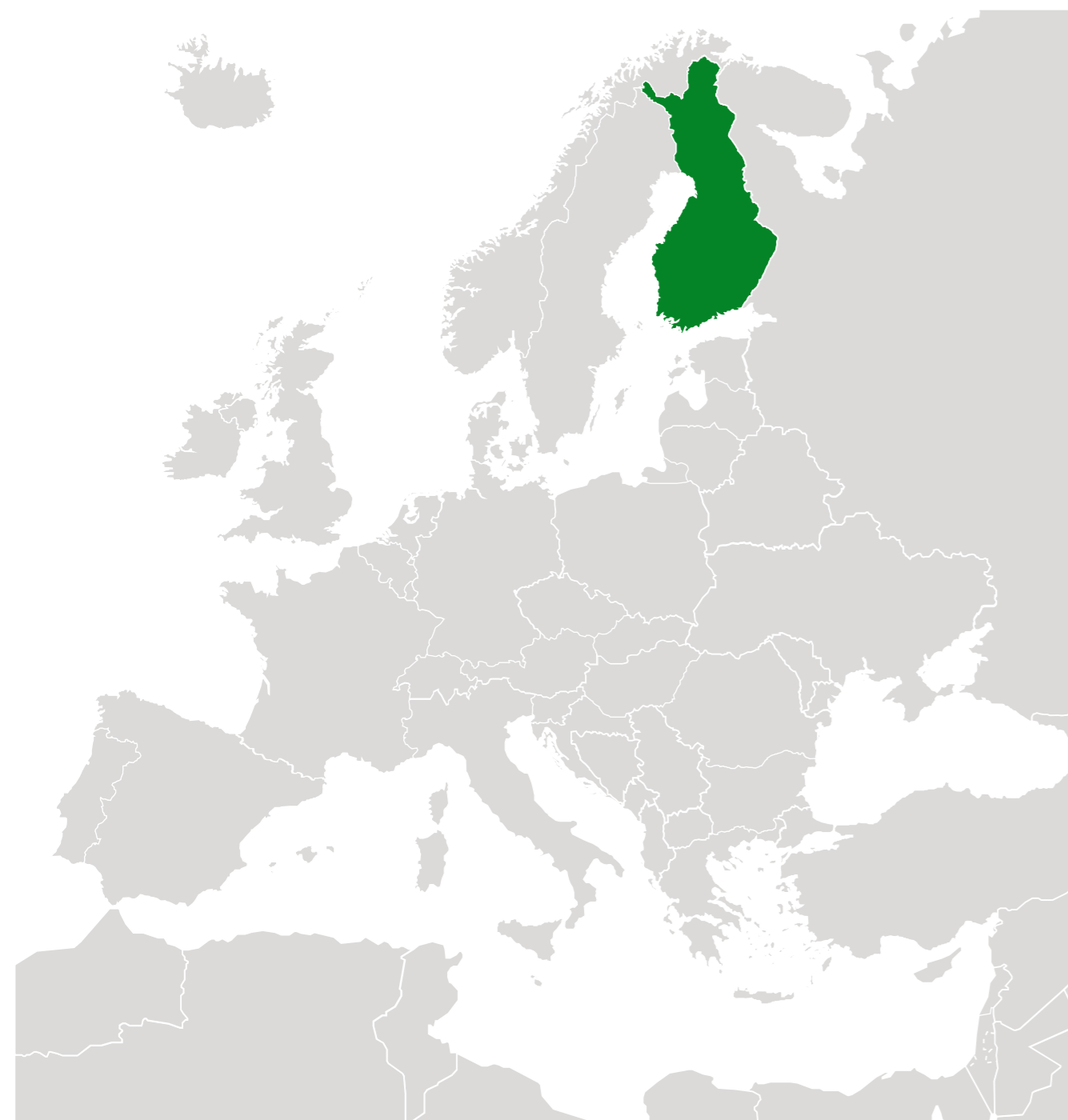


-  Forests
-  Agroecosystems
-  Heath and grasslands
-  Urban

-  Wetlands
-  Rivers and lakes
-  **Marine ecosystems**
-  Coastal landscapes



Mitigate tradeoffs in small-scale island tourism to preserve ecosystems and biodiversity while enhancing nature experiences







Expected outcome

Improved adoption of biodiversity and the ecosystem services concept in tourism in the Helsinki archipelago along with a greater understanding of the value of marine ecosystems. Enhanced understanding of the knowledge needs of small-scale businesses.



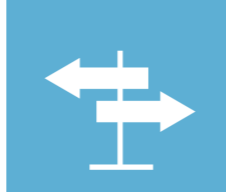
Anticipated benefits

Increased biodiversity and ecosystem service awareness for sustainable nature-based tourism supporting private sector decisions.

Stakeholders

-  Public sector ● ● ● ● ●
-  Research and education ● ● ● ● ●
-  NGOs and civil society ● ● ● ● ●
-  Private sector and industry ● ● ● ● ●

Business application to support strategic decision-making

-  Assess risks and opportunities
-  Communicate and report
-  Compare options