



INTEGRATION OF BIODIVERSITY AND ECOSYSTEM SERVICES IN SMALL-SCALE NATURE-BASED TOURISM IN FINLAND



| ↓‡↓ Forests | Metlands | |
|-----------------------|---------------------------|--|
| Agroecosystems | Rivers and lakes | |
| Heath and grasslands | Marine ecosystems | |
| Urban | Coastal landscapes | |

Mitigate tradeoffs in small-scale island tourism to preserve ecosystems and biodiversity while enhancing nature experiences



Expected outcome

Improved adoption of biodiversity and the ecosystem services concept in tourism in the Helsinki archipelago along with a greater understanding of the value of marine ecosystems. Enhanced understanding of the knowledge needs of small-scale businesses.

Anticipated benefits

Increased biodiversity and ecosystem service awareness for sustainable nature-based tourism supporting private sector decisions.

Stakeholders

Business application to support strategic decision-making



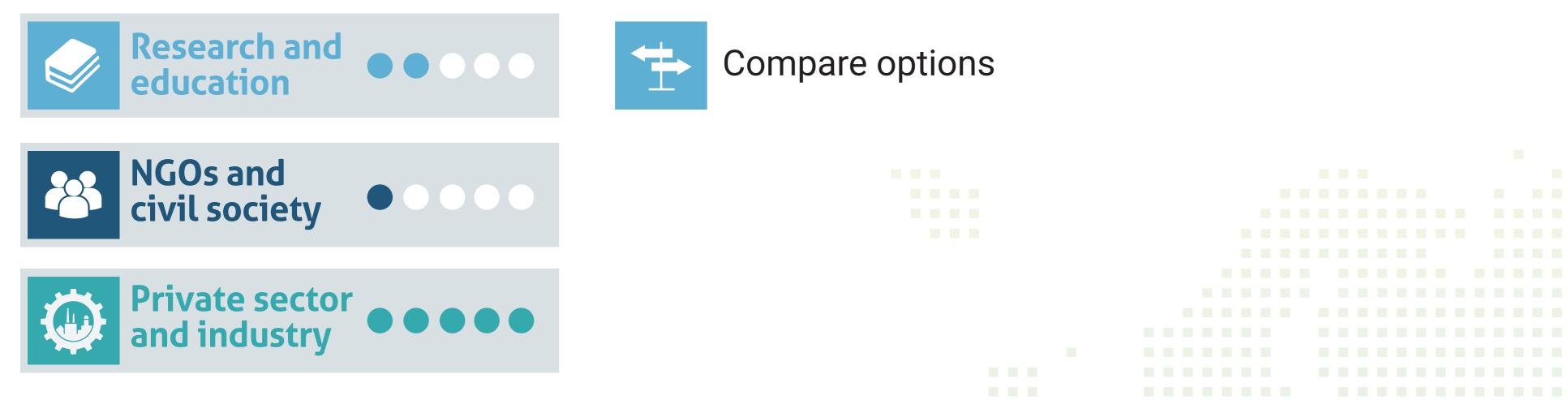






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